

The New Zealand RFID Pathfinder Group Inc.

Business Case Support Programme



2015



The New Zealand RFID Pathfinder Group Incorporated RFID Business Case Support Programme (BCSP)

Background

The New Zealand RFID Pathfinder Group (Pathfinder) is a not-for-profit, incorporated society established to co-ordinate and support organisations and individuals involved in the field of Radio Frequency Identification (RFID) technologies and the Electronic Product Code (EPC). One specific area of Pathfinder support involves driving RFID/EPC pilots and implementations within New Zealand industry.

Defining a business case for the adoption of RFID technology within an organisation can be difficult for many reasons, not least internal inexperience with the technology.

Pathfinder is keen to work with and offer financial support for individuals or organisations seeking to identify and define a business case for the use of RFID technology based on EPC/ Ultra High Frequency (UHF).

Objectives

The Pathfinder BCSP aims to support organisations by investing in RFID business case identification/ development work. This will lead to an organisation being able to assess if the use of RFID technologies will benefit an organisation's business processes and profitability. Key criteria for determining a successful application will be the ability to demonstrate that the funding will assist in the identification and development of a business case where the likelihood of either a proof of concept or implementation stage is viable.

Eligibility

- Companies or individuals resident in New Zealand that are registered for GST are eligible to apply.
- The applicant's financial stake must be at least equal to that of the financial contribution of the New Zealand RFID Pathfinder Group Inc;
- There may be more than one financial contributor other than the applicant.
- To apply, companies must have a commercial focus: developing and selling products, processes and services for profit for example.
- Foreign owned companies resident in New Zealand can also apply.
- The business case and any resultant implementation must include EPC standards/ components – preferably tag data standards.

Funding

The BCSP is limited to a maximum of \$2500 + GST per application. The funding may be used to support a consultant working alongside the applicant to develop a business case.

Deliverables

On completion of the business case, the applicant will be required to:

- Present a written report to the National Committee of the Pathfinder outlining the assignment and the key findings.
- Be prepared to make the report (or a synopsis) available to a wider audience through such mediums as website postings, industry publications, seminars, conferences, media releases and similar.
- The financial support of Pathfinder must be acknowledged wherever the report is published or discussed.
- The assessment/report must be completed in a timely manner following advice of a successful application as agreed between the stakeholders.

Additional Information

The Pathfinder National Committee reserves the right to accept or reject any application for any reason. For further information, email the Secretary at info@rfid-pathfinder.org.nz.

Online application

If you wish to submit an application for the RFID Business Case Support Programme (BCSP), apply online on www.rfid-pathfinder.org.nz.